

# Biscuits Market

**Biscuits Market Globally Expected to Drive Growth through 2025**

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# About Us

Transparency Market Research (TMR) is a market intelligence company, providing North America business information reports and services. Our exclusive blend of quantitative forecasting and trends analysis provides forward-looking insight for thousands of decision-makers. We have an experienced team of Analysts, Researchers, and Consultants, who use proprietary data sources and various tools and techniques to gather and analyze information. Our business offerings represent the latest and the most reliable information indispensable for businesses to sustain a competitive edge.

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- A report by Transparency Market Research says that the success of players in the global market for biscuits will rely on how well they create a balance between launching new products and sustaining the demand for traditional offerings.
- Almost one-third of the total revenues in the global biscuits market came from plain biscuits - US\$ 25 mn, a value that explains the importance of this behemoth segment.
- Pegged at US\$ 76.38 bn, the global biscuits market is expected to grow at 4.70% CAGR between 2017 and 2025.





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